



Dear {{contact.contact_title}} {{contact.contact_lastname}},

Have you joined our Members Facebook Group yet?

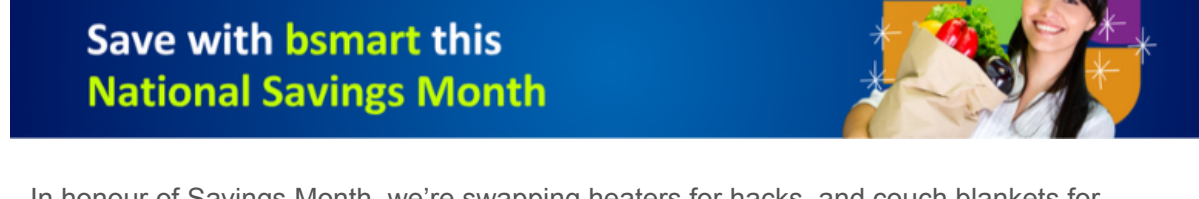
If not, now's the time! Our bsmart Members Facebook Group is where all the real deals live: from first dibs on competitions to cashback hacks, retail partner specials, behind-the-scenes news, and member-only perks you won't want to miss.

[Join the bsmart Members Facebook Group now](#)



This month, we're celebrating **National Savings Month** and putting your budgeting skills to the test with the **R150 Challenge**. Can you stretch R150 and still walk away with essentials, and maybe even a treat? We did. Now it's your turn.

Plus, stay tuned for exclusive offers from our 800+ retail partners, member rewards, and tips to help you spend smarter and earn cashback **every time you swipe your bsmart card**.



In honour of Savings Month, we're swapping heaters for hacks, and couch blankets for cashback.

Introducing the R150 Challenge: a clever campaign to show just how far smart spending, savvy shopping, and your bsmart card can take you.

We visited one of our retail partners with only R150 to spend, and walked away with bread, milk, eggs, veggies, rice, and yes, even a chocolate bar. Proof that with bsmart's Best Price rewards and a little planning, every rand really counts.

Top tips to make your R150 go further this July:

- Stick to a shopping list and a spending limit
- Hunt for deals at bsmart retail partners
- Track your purchases to see where you save
- Use your bsmart card to earn cashback



Want to see what we bought for under R150?

[Read the full blog here](#)



Think you've got what it takes? Join the **R150 Challenge** and stand a chance to win one of three **R2,000 Checkers vouchers!**

HERE'S HOW:

- ✓ Head to one of our retail partners
- ✓ Spend R150 or less
- ✓ Share what you bought and where on our Facebook Members Group



Entries close: 31 July 2025. Winners announced: Mid-August 2025

[Enter via the bsmart Members Facebook Group](#)

Ts and Cs apply



Make the most of our winter warmer deals! ❄️🔥

Stay cosy this winter with unbeatable savings on a wide range of essential winter must-haves – just for you! Whether you're turning up the heat at home or warming up with hearty soups and stews, Tafelberg Furnishers has everything you need to stay snug.

[SHOP NOW](#)



Put your insurance knowledge to the test and win!

At IntegriSure, we know the real value of a good broker: someone who helps you understand exactly what your cover includes, so you're not left guessing when life throws a curveball.

But how well do you know your insurance? Time to put your insurance smarts to the test, and win while you're at it.

Last month, we asked: *What does tyre and rim insurance typically cover?*

The correct answer was C - Tyre and rim insurance covers damages caused by road hazards such as potholes and debris. It's made for the unexpected, not wear and tear or cosmetic upgrades.



Missed out? Here is another opportunity to win a R500 Takealot voucher!

This month's question is a simple true or false:

"Insurance premium amounts are only based on where you live."

Think you've got the answer? Click below to view the possible answers, submit your entry and make sure you're following us on [Facebook](#) or [Instagram](#).

[Enter now](#)

As a bsmart member, you get **4% cash back annually** on your premiums when you switch to IntegriSure. Enter now, and we'll call you for a quick quote to help you save!

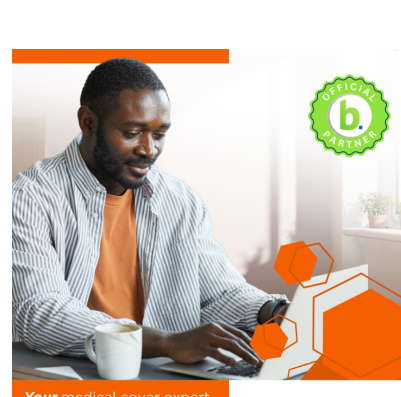
Entries close 31 July 2025. T&Cs apply.

[Visit our website to get a quote, or WhatsApp us on 0860 055 055](#)

Are you getting the mental health support you need from your medical aid?

The type of medical aid plan you have can be the difference between just getting by and truly thriving.

Comprehensive plans, savings options, traditional structures and capitation models do not all offer the same level of care. MedXpert helps you understand what your plan actually covers and supports you in finding an option that better meets your needs.



This is a free service available to all bsmart members who choose to register with MedXpert.

[Compare your cover](#)



Tap the icons above to explore the best July deals. Don't forget to use your bsmart card for cashback on every qualifying purchase!



Stay in the loop with the latest deals from our retail partners! Join our WhatsApp Channel for exclusive offers and instant updates from bsmart.

Be the first to know and save even more!

[Click the button to join today!](#)

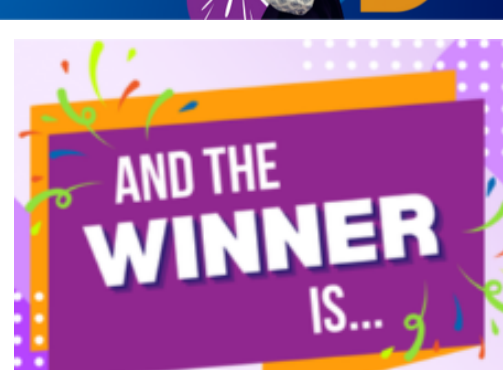
[Join our WhatsApp channel now](#)



Congratulations to our winners of the June birthday draw!

Click the button to see if you're among our lucky recipients.

[JUNE BIRTHDAY WINNERS](#)



Happy birthday to our July babies!

All bsmart members with July birthdays are automatically entered to win a R1,000 voucher. Want to double your chances? Share your bsmart story with us and you could win R2,000!

Ts and Cs apply



"Do not save what is left after spending, but spend what is left after saving."

— Warren Buffett

Call us on 021 409 7600 or email members@bsmart.co.za

Follow us on social media.

