

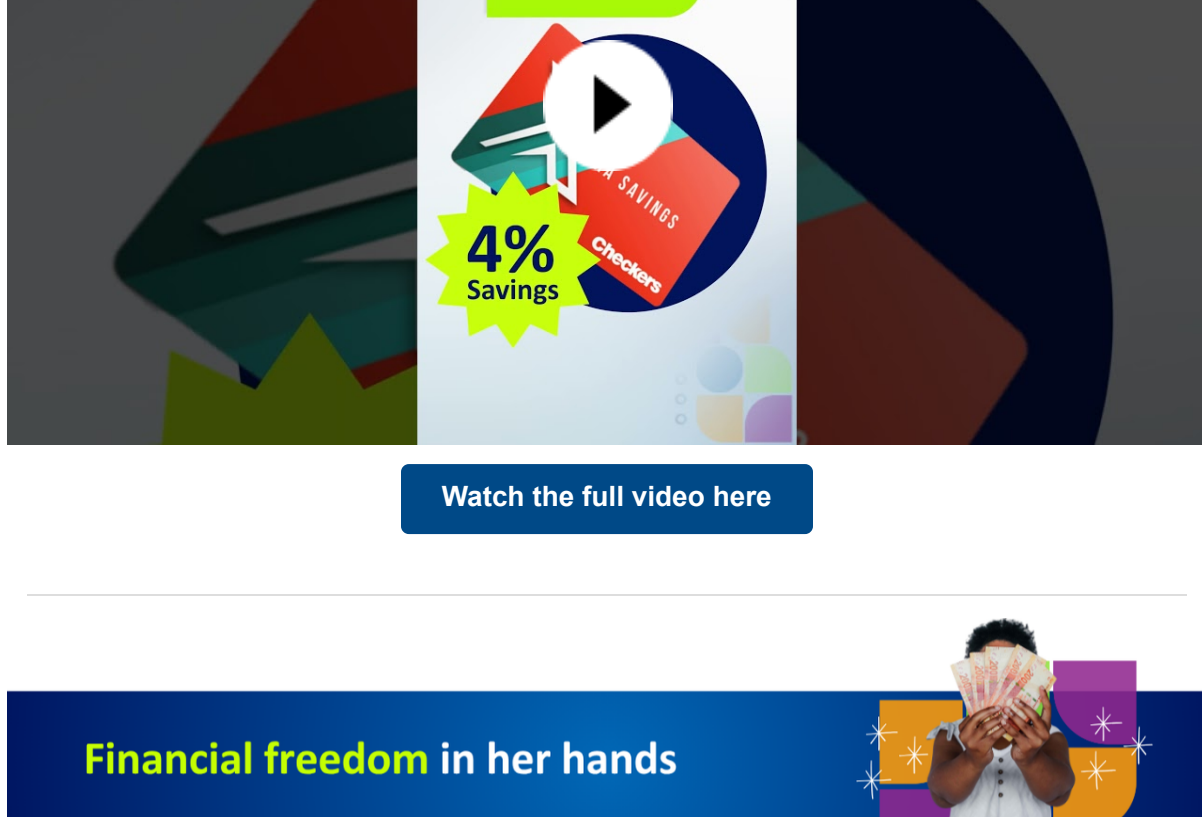
Dear {{contact.contact_title}} {{contact.contact_lastname}},

With over R10 million paid back to members last year, it's clear: financial tools like the bsmart card are helping to unlock real value from the money already being spent. It's one of the simplest ways to build control, confidence, and consistency into your monthly routine.

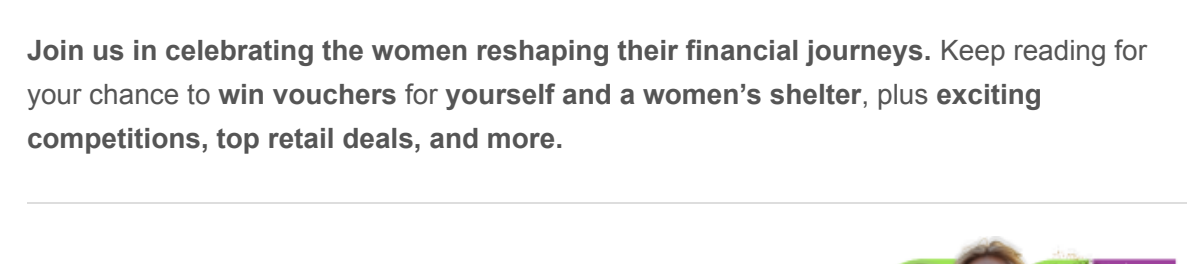
This Women's Month, we're celebrating the smart, strategic, and empowered women who are reshaping their financial journeys.

[Read our latest blog here](#)

Watch how Kathy is getting the Best Price using her bsmart card.

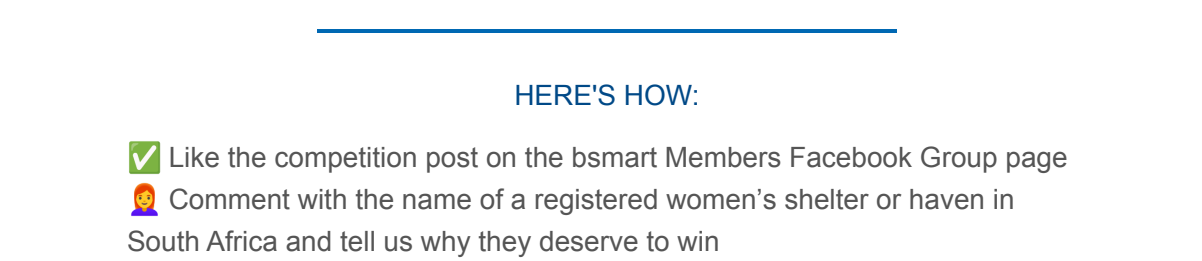


[Watch the full video here](#)



This August, as we honour Women's Month, bsmart celebrates the smart, strategic, and empowered women across South Africa who are using their bsmart cards to take control of their finances.

Join us in celebrating the women reshaping their financial journeys. Keep reading for your chance to win vouchers for yourself and a women's shelter, plus exciting competitions, top retail deals, and more.



This Women's Month, we're giving two lucky members a chance to **WIN a R1,000 Pick n Pay voucher** for themselves and a **R2,000 voucher** for their nominated, **registered women's shelter or haven**. ❤️

HERE'S HOW:

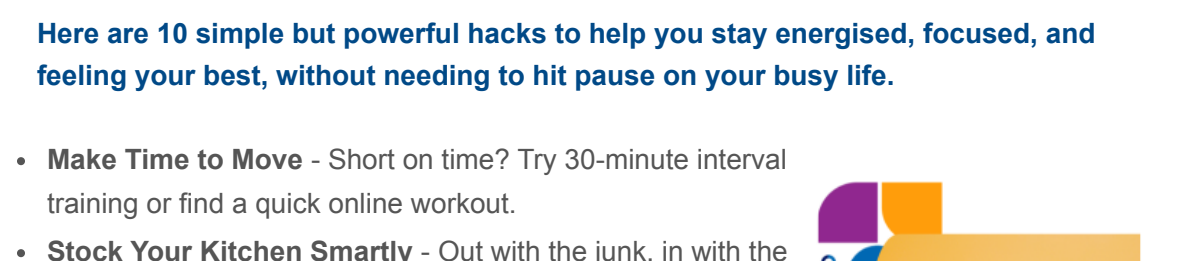
- ✔️ Like the competition post on the bsmart Members Facebook Group page
- 🗳️ Comment with the name of a registered women's shelter or haven in South Africa and tell us why they deserve to win
- 💬 You're welcome to share a short story or message of encouragement too!

Entries close 31 August 2025. Winners will be announced before 15 September 2025.

Help us to honour the women doing incredible work behind the scenes and give back where it counts.

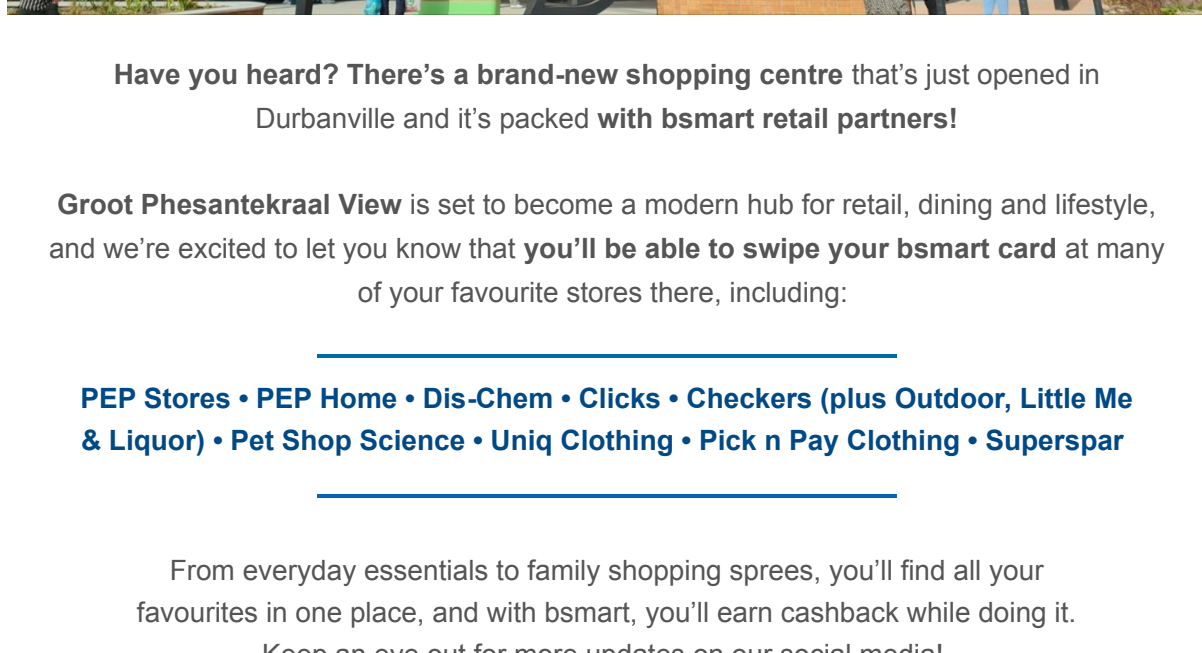
[Enter via the bsmart Members Facebook Group](#)

[Ts and Cs apply](#)



Women's Month is a time to celebrate the strength, spirit, and multitasking magic of women everywhere. To all the bsmart women juggling work, family, wellness, and more:

- Here are 10 simple but powerful hacks to help you stay energised, focused, and feeling your best, without needing to hit pause on your busy life.**
- **Make Time to Move** - Short on time? Try 30-minute interval training or find a quick online workout.
 - **Stock Your Kitchen Smartly** - Out with the junk, in with the good stuff: whole grains, lean proteins, fresh fruits and vegetables.
 - **Shift Your Lunch Hour** - Eating before or after peak time = less stress, more calm.
 - **Social Media Detox** - Set limits. Switch off notifications and take back your time.
 - **Hydrate Like a Pro** - Start and end your day with a glass of water.
 - **Rise a Bit Earlier** - Wake up earlier to stretch, journal, or to eat a peaceful breakfast.
 - **Stretch and Breathe** - Quick movement + deep breaths = better focus and less tension.
 - **Stop Multi-Tasking** - Single-tasking is the new power move.
 - **Step Outside** - Fresh air + sunshine = instant energy boost.
 - **Snack Wisely** - Nuts, seeds, fruit: keep them handy.



Have you heard? There's a brand-new shopping centre that's just opened in Durbanville and it's packed with bsmart retail partners!

Groot Phesantekraal View is set to become a modern hub for retail, dining and lifestyle, and we're excited to let you know that **you'll be able to swipe your bsmart card** at many of your favourite stores there, including:

PEP Stores • PEP Home • Dis-Chem • Clicks • Checkers (plus Outdoor, Little Me & Liquor) • Pet Shop Science • Uniq Clothing • Pick n Pay Clothing • Superspar

From everyday essentials to family shopping sprees, you'll find all your favourites in one place, and with bsmart, you'll earn cashback while doing it. Keep an eye out for more updates on our social media!



Celebrate the women in your life this August with something special from Tafelberg Furnishers.

From coffee machines and blenders to elegant crockery, wine bottle cooler decanters, recliners, and the ever-popular air fryer — we have the perfect spoil for every woman. Whether she's a foodie, a home entertainer, or simply loves a touch of luxury, you'll be spoilt for choice.

Not sure what she'll love most? A Tafelberg Furnishers gift voucher gives her the luxury of choosing her perfect treat.

[SHOP NOW](#)



Put your insurance knowledge to the test and win!

At IntegriSure, we know that expert advice from a broker can make all the difference in ensuring your home and motor insurance truly meets your needs. Understanding what's covered gives you confidence when the unexpected strikes.

So, let's put your insurance knowledge to the test and reward you for it!

Last month, we asked a simple true or false question: **Insurance premium amounts is only based on where you live.**

A big congratulations to [winner's name] for getting it right! **The correct answer was 'False'.** Beryl Broodryk walked away with a **R500 Takealot voucher!**

Various risk factors determine a premium amount such as age, claims history as well as your location.



Missed out? Don't miss your next opportunity to win a R500 Takealot voucher!

This month's question is also a simple true or false:

If you fail to disclose material information such as previous claims, the insurer may cancel your policy.

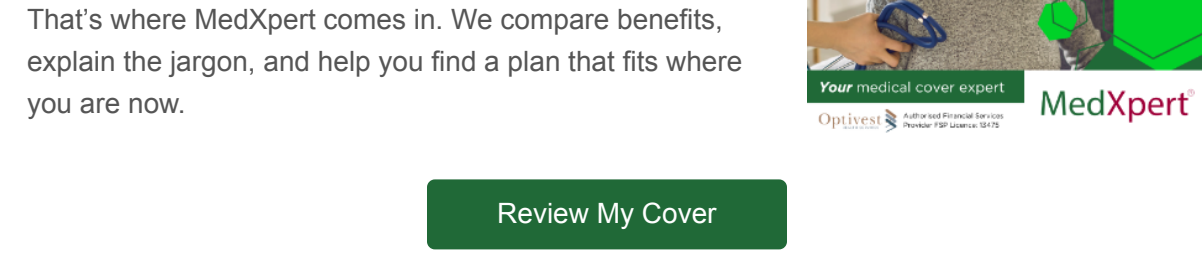
Think you've got the answer? Click below to view the possible answers, submit your entry and make sure you're following us on [Facebook](#) or [Instagram](#).

[Enter now](#)

As a Bsmart member, you get 4% cash back annually on your premiums when you switch to IntegriSure. Enter now, and we'll call you for a quick quote to help you save!

Entries close 31 August 2025. T&Cs apply.

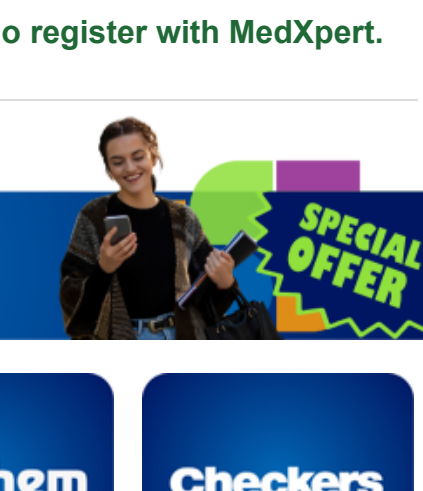
[Visit our website to get a quote, or WhatsApp us on 0860 055 055](#)



Your life has changed. Your cover should too.

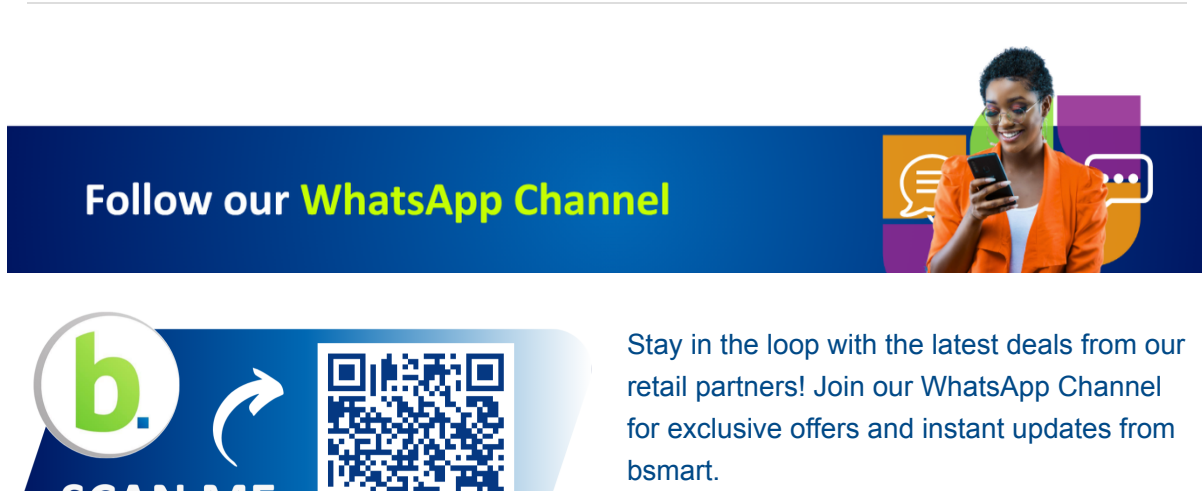
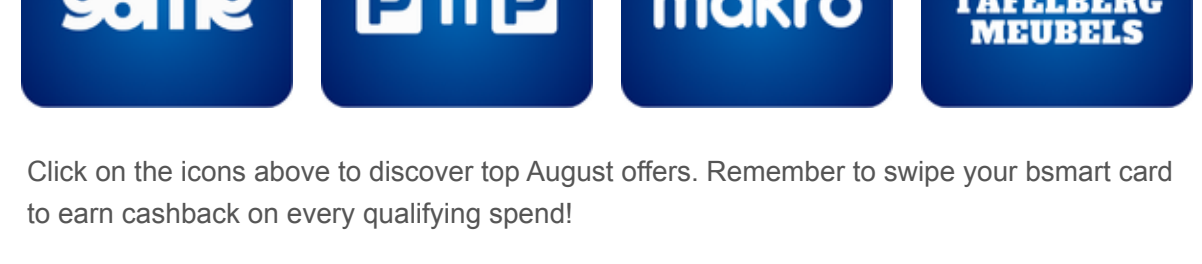
Women's health evolves. What worked in your 20s might not meet your needs today. But with so many options and confusing benefit tables, it's easy to feel overwhelmed.

That's where MedXpert comes in. We compare benefits, explain the jargon, and help you find a plan that fits where you are now.

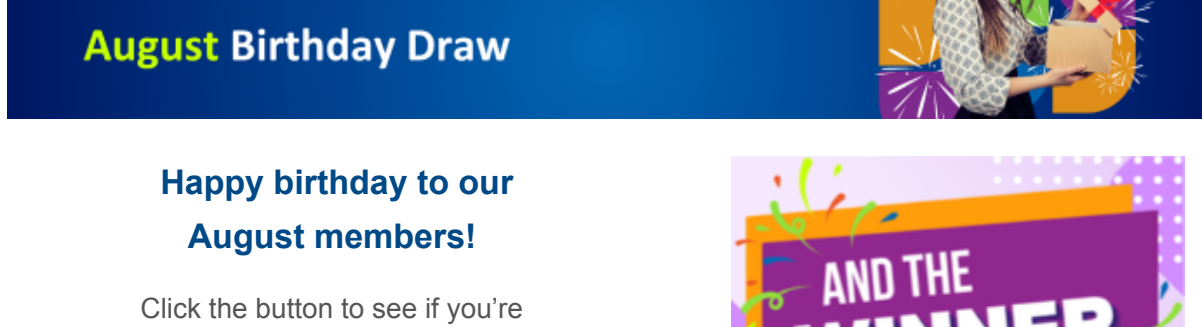
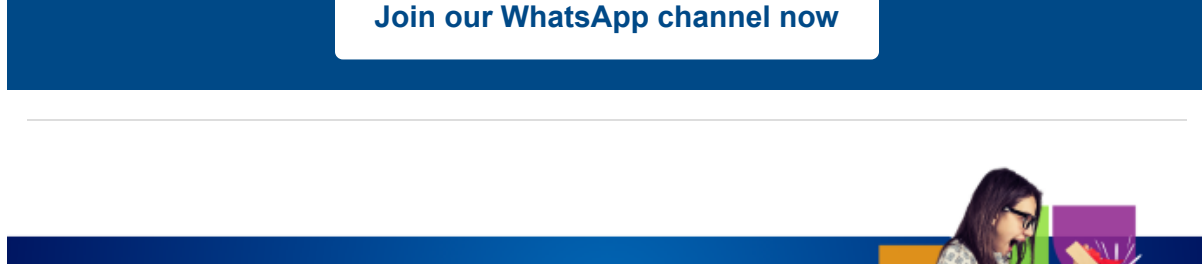


[Review My Cover](#)

This is a free service for all bsmart members who register with MedXpert.



Click on the icons above to discover top August offers. Remember to swipe your bsmart card to earn cashback on every qualifying spend!

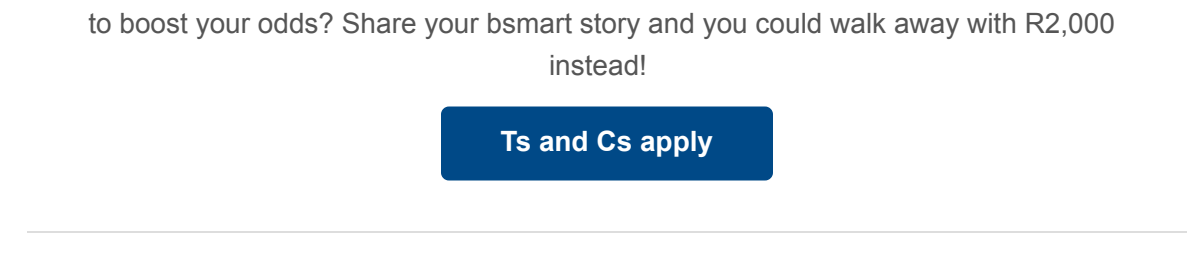


Stay in the loop with the latest deals from our retail partners! Join our WhatsApp Channel for exclusive offers and instant updates from bsmart.

Be the first to know and save even more!

[Tap the link to join today!](#)

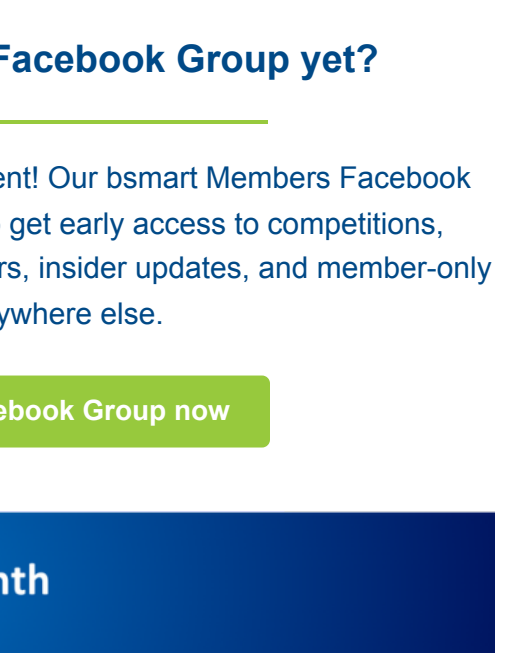
[Join our WhatsApp channel now](#)



Happy birthday to our August members!

Click the button to see if you're among our lucky recipients.

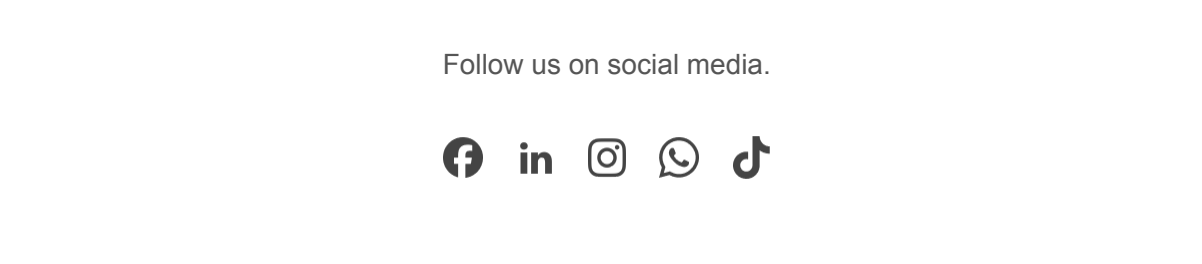
[AUGUST BIRTHDAY WINNERS](#)



Happy birthday to our August members!

If you're celebrating this month, you're already in the draw to win a R1,000 voucher. Want to boost your odds? Share your bsmart story and you could walk away with R2,000 instead!

[Ts and Cs apply](#)



If you haven't joined yet, now's the perfect moment! Our bsmart Members Facebook Group is your go-to spot for exclusive deals, to get early access to competitions, cashback tips, special offers from our retail partners, insider updates, and member-only rewards you won't find anywhere else.

[Join the bsmart Members Facebook Group now](#)

"Behind every strong woman is herself."

— Unknown

Call us on 021 409 7600 or email members@bsmart.co.za

Follow us on social media.

